



## 2026 Rep Your UCDE Squad Challenge - Contest Rules & Guidelines

**UCDE Cheer** teams participating in the **2026 CIAA Ultimate Cheer & Dance Experience Battle** at **CIAA Fan Fest presented by Nationwide** on Saturday, February 28, 2026, at Baltimore Convention Center in Baltimore, Maryland.

Here's your chance to enter into the **#RepYourUCDESquadChallenge**: CIAA Fan Fest Contest! Anyone in the squad or at your school can **VOTE** to help your cheer team win!

### **VOTING BEGINS:**

FRIDAY DECEMBER 12, 2025  
12:00 PM EST

### **CONTEST ENDS:**

SATURDAY JANUARY 31, 2026  
11:59 PM EST

### **PRIZES:**

- 1st Place: \$1000 CIAA Fan Fest #RepYourUCDESquadChallenge Winner
- 2nd Place: \$500 CIAA Fan Fest #RepYourUCDESquadChallenge Winner
- 3rd Place: \$300 CIAA Fan Fest #RepYourUCDESquadChallenge Winner

Please see these **EASY** steps below to enter:

**Step 1:** Follow **@theciaafanfest** on *Instagram* and **CIAA Fan Fest** on *Facebook*

**Step 2:** Create a 30-60 second video sharing any exciting video content of *current or past performances* to represent your school's cheer team and promote school spirit!  
*Please use the clean version of any content/song posted!*

**Step 3:** **BE CREATIVE & HAVE FUN!**

**Step 4:** This is crucial to make sure your submission meets the contest requirements. **Please upload your final video submission** by 5:00 pm EST on Wednesday, December 10th, 2025, using the link provided for your opportunity to win. There will be no exceptions! Once your video submission is received and approved, it will be uploaded to the contest website at [ciaafanfest.com](http://ciaafanfest.com).

**Step 5:** Once the contest begins on Friday December 12, 2025 at 12:00 PM EST, you can share your video submission on any social media platform through Saturday January 31, 2026 at 11:59 PM EST, to encourage your following of students & fans to visit [ciaafanfest.com](http://ciaafanfest.com) and **VOTE** for your video!

**Extra Tip:** We encourage you to tag or collaborate with @theciaafanfest on Instagram, CIAA Fan Fest on Facebook, and tag your institution in your post.

**Example caption:**

Vote for \_\_insert school or team name\_\_ in the #RepYourUCDESquadChallenge at <https://www.ciaafanfest.com/ucdecontest> and meet us at the 2026 CIAA Ultimate Cheer & Dance Experience Battle! We'll be performing LIVE on the Sprite Soundstage on Saturday February 28th at the Baltimore Convention Center! Registration to attend the event is FREE, and you don't want to miss it! Visit [ciaafanfest.com](https://www.ciaafanfest.com) for more event information. #FebruaryIsCIAA #CIAAFanFest

**The contest winners will be announced on or about Friday February 6, 2026.**

**DISCLAIMER** Terms and conditions may apply. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules, and which may be associated with the award, acceptance, receipt and use of all, or any portion of the awarded prize are solely the responsibility of the respective prize winner.

**ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE IS SOLELY THE RESPONSIBILITY OF THE WINNER. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN** By participating in the contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands the results of the contest, as determined by the Administrator.

**ELIGIBILITY** The Contest is open only to UCDE cheer team members who are legal residents of their respective countries where not prohibited by law, who are eighteen (18) years of age or older at the time of entry who have Internet access and a valid e-mail account prior to the beginning of the Contest Period. Administrator has the right to verify the eligibility of each entrant.

**CONTEST PERIOD** The contest begins on December 12, 2026, noon ET and ends on January 26, 2026, noon ET. ("Sweepstakes Period"). All entries (submissions) must be received on or before the time stated during that submission period. Administrator reserves the right to extend or shorten the contest at their sole discretion.

**HOW TO ENTER** You can enter the Rep Your UCDE Squad Challenge by creating a 30-60 second video that will be uploaded to the contest website and submitted by Wednesday December 10, 2025, at 5:00 pm. After submitting the required information, the entrant will receive one (1) video entry per team. Voting will begin on Friday December 12, 2025, at noon until Saturday January 31, 2026, at 11:59 PM EST.

**WINNER SELECTION** All eligible entries received during the Submission Period will be gathered into a database at the end of the Submission Period. A winner will be chosen based on the top number of votes received. The winners will be announced on or about Friday February 6, 2026. Announcements and instructions for the prize will be sent to the e-mail address of the cheer team representative for each institution. Each representative is responsible for monitoring his/her email account for prize notification and receipt or other

communications related to this sweepstakes. If a potential prize winner cannot be reached by Administrator within fifteen (15) days, using the contact information provided at the time of entry, or if the prize is returned as undeliverable, that potential prize winner shall forfeit the prize. Upon the request of the Sponsor or Event Organizer, the potential winner may be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. If a potential winner fails to comply with these official rules, that potential winner will be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

**ADDITIONAL LIMITATIONS** Prize is non-transferable. No substitution or cash equivalent of prizes is permitted.

**INDEMNIFICATION AND LIMITATION OF LIABILITY** BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS ADMINISTRATOR AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES, OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE CONTEST AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. ADMINISTRATOR AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE SWEEPSTAKES.

**PUBLICITY** By participating, each entrant grants Administrator permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.